



CIN : L74899DL1993PLC052787

## **SOM DISTILLERIES & BREWERIES LTD.**

**Corporate Office :** 23, Zone-II, Maharana Pratap Nagar, Bhopal-462 011 (M.P.) Tel. : +91-755-4278827, 4271271 Fax : +91-755-2557470  
E-mail : sdlttd@bsnl.in , somdistilleries@rediffmail.com, **Web :** www.somindia.in **Work :** Village Rojrachak, Distt. Raisen (M.P.) Ph.: (07480) 266244-5

To,

DATE: 06.02.2018

Bombay Stock Exchange Ltd.  
Floor 25, P.J. Towers  
Dalal Street Mumbai-400001

National Stock Exchange of India Limited  
Exchange Plaza, Bandra Kurla Complex, Bandra(E),  
Mumbai-400051

### **SUBJECT: APPOINTMENT OF SHRI SHIRISH K PILANKAR AS HEAD –SALES (WEST)**

Dear Sir,


We have the pleasure in informing that Shirish K Pilankar has joined us as Head of Sales - (West)

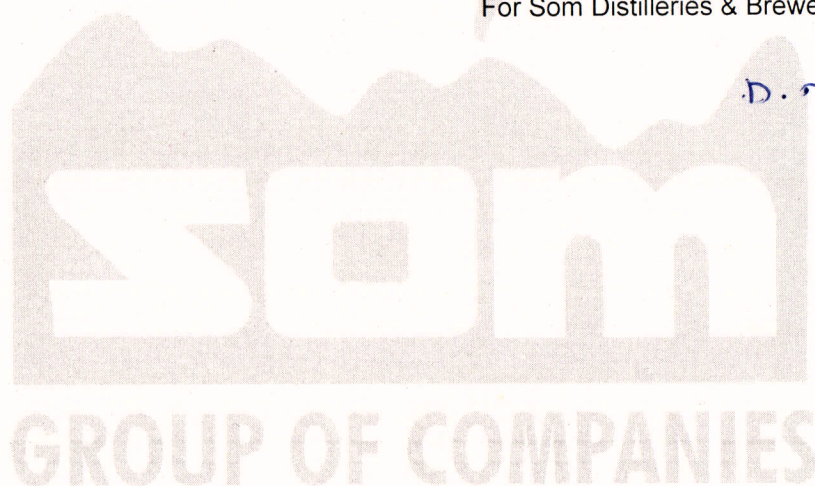
He has rich experience in Alco-Bev Industry in Maharashtra. He started his career with McDowell & Co. LTD (currently USL-Diageo) in the year 1989 as Territory Sales Executive and grew to the position of Branch Manager.

His last assignment was with Bacardi India Private Limited as Cluster Head (Maharashtra, Daman, Diu, Silvassa & Gujrat). His responsibilities in SOM will be to lead the Sales and Marketing function for West Region consisting of Maharashtra, Daman, Diu, Silvassa, Gujarat & Goa.

Thanking You,

Yours faithfully,  
For Som Distilleries & Breweries Limited

  
Director



**Registered Office:** 1 - A, Zee Plaza, Arjun Nagar, Safdarjung Enclave, Kamal Cinema Road, New Delhi - 110029 INDIA  
**Phone:** +91-11-26169909, 26169712 **Fax:** +91-11-26195897